

Business Innovation & Growth (BIG) Discovery Analysis™

Day in and day out we talk to business owners who are frustrated by cash flow constraint, fears of escalating costs and margin maintenance. In our 2016 survey, the top business challenge facing companies by the percentage of respondents answers included;

1. Working capital (62%)
2. Escalating costs (62%)
3. Liquidity (44%)
4. Margin Maintenance (35%)
5. Maintain morale/productivity (32%)
6. Managing growth (32%)
7. Ability to forecast results (32%)



With that in mind, we saw a need to develop a cost-effective tool to help small business owner's lock-down growth metrics and leverage efficiencies had through subscription-based software.

With our latest tool, the **BIG Discovery Analysis™**, get a resource that benchmarks your business vs your competition and prepares a thorough plan to get ahead. Built by successful entrepreneurs, and experienced CFOs, CMOs, CROs this resource is a must have for any emerging business.

The **BIG Discovery Analysis™ (a \$1,600) value includes:**

- *Look at the company's financial information and key-performance indicators(KPIs)*
- *Look at the company's technology and 3rd Party managed software applications (SAAS)*
- *Benchmark of financial information and KPIs against industry averages*
- *Evaluation of available SAAS applications to streamline business activities*
- *Create a confidential report of our findings*

How the Analysis Process Works?

- *An initial confidential meeting with the business owner(s), and, if deemed helpful, select company staff – usually 1 hour (*)*
- *Information is gathered, including, financial, operating, marketing, technology*
- *The information is organized into 10-measurable centers of performance*
- *A confidential report is prepared, including a business scorecard*
- *A summary meeting is set where report and recommendations are provided*

* if desired a non-disclosure agreement can be executed prior to meeting

