

Business Innovation & Growth (BIG) Impact Program™

The **BIG Impact Program™**, is a four-month program designed to prove entrepreneurs with access to the knowledge, networks, and resources they need to grow their businesses and their impact. Our program focuses on connecting you to early state customers and industry specific experts and mentors, and on providing you with coaching along important business milestones.



Built by successful entrepreneurs, CEO and experienced CFOs, CMOs, CROs, this resource is a must have for any emerging business.

The BIG Impact Program™ includes:

- *Look at the company's financial information and key-performance indicators(KPIs)*
- *Look at the company's technology and 3rd Party managed software applications (SAAS)*
- *Benchmark of financial information and KPIs against industry averages*
- *Evaluation of available SAAS applications to streamline business activities*
- *End Goal - Creation of a 100-day Business Innovation & Growth (BIG) Impact Plan which includes financial budgets, key-performance indicators and measurable milestones*

How the Program Works?

- *Interested Applicant's attend an information session and/or apply directly online program a candidate sizing (*)*
- *Applicant is informed of sizing results. If accepted, next steps are explained*
- *If initial confidential meeting with the business owner(s), and, if deemed helpful, select company staff – usually 1 hour*
- *Information is gathered, including, financial, operating, marketing, technology*
- *The information is organized into 10-measurable centers of performance with the ultimate goal of developing a 100-day Business Innovation & Growth Impact Plan*



* if desired a non-disclosure agreement can be executed prior to meeting