



a non-profit dedicated to driving USA entrepreneurship by providing FREE counseling, education & identifying capital resources ([www.usbizstrong.org](http://www.usbizstrong.org))

## Better Business Education

### Free Business Growth Workshops “Leveraging the 21<sup>st</sup> Century Collaborative Economy” Series (1-2-hr sessions)

1. **The Power of Cause Association** – *Community is the New Currency*
2. **The Power of Crowdfunding** – *Using Social Capital to Grow*
3. **The Power of Results-Performance Based Financing and Services** – *Directly Aligning Investors and Services Providers with a Business Plan*
4. **The Power of Virtual-Flex Careers and Workforce**
5. **The Power of the Lean-Business Model Canvas** – *The Importance of Validating Your Business Model/Product Before Diving “All-In”*

### Subsidized Business Transformation Boot-Camps (multi-session events)

1. **Your Purpose** – *A Business without true purpose and passion, Isn’t!*
2. **Your Business Plan** – *A Business without a plan achieves everything in It!*
3. **Your Cash-Flow** - *A Business that doesn’t make profit/generate cash is a Hobby*
4. **Your Marketing** - *Marketing is everything and everything is Marketing*
5. **Your Sales** - *Nothing happens until we sell Something*
6. **Your Staff** - *Fun business hires the brightest and keeps the Brightest*

### Custom Mentoring Sessions (private 1-on-1 session – single or multi visits)

1. **Completing the BIG Checklist** - *One Model – Five-Key Components*
2. **Implementing the Lean Business Model Canvas** - *Learn How to Systematically Turn Your Idea into a Repeatable & Scalable Business*



**Learn more and reserve your spot today by calling 203.456.8088, email [info@usbizstrong.org](mailto:info@usbizstrong.org)**